

PROFESSIONAL EXPERIENCE

- Product Manager I | MEESHO

[Jul '26 - Present]

2 fast-track promotions | Consistent Exceeds Expectations rating over last 4/4 cycles | Consolidation refers to combining orders going to same user

- Scaled consolidation charter from 1-> 5 pods (5 to 50 members) as sole PM independently (saving ~₹10 Cr/month currently; ~3x at scale)
 - Rebuilt multi-quantity order experience; through advanced A/B executing changes in 10+ complex post order systems (ex. user support, claims etc), reducing returns for MQ orders by 19% → 9%, RTO by 20% and improving delivery NPS by 23 → 65 (~0.6% platform NMV uptick)
 - Redesigned order listing and detail page for 10 Cr+ MAU to improve comprehension of order fulfilment and returns (+0.5% platform NMV)
- Associate Product Manager II | MEESHO

[Jul '25 - Jun '26]

Awarded 5 quarterly star performer awards | Skills: A/B experimentation, Product testing, System design, Sprint planning, RCA

- Deployed one-of-its-kind cross-seller order clubbing to 7% platform orders (zero-to-one), by enabling 9 packaging centre hubs across India, processing 4 L+ orders a day by integrating WMS, 3PLs, ops-tech partners and clubbing logic, saving additional ~₹4 Cr monthly
 - Built industry's first cross-carrier fulfilment product; enabling pickup and delivery through separate 3PLs, delivering ₹7 Cr monthly NMV
 - Solved 15+ funnel leakages across programs, geographies and tech through problem discovery and analytics, adding ₹5 Cr monthly saving
 - Piloted 10x e-com products like last mile consolidation, brand sampling, seller priority program and buy-more-save-more led discovery
- Associate Product Manager I | MEESHO

[Jul '24 - Jun '25]

Part of Claims and Wrong Fulfilled Returns (WFR) team | Skills: SQL, PRD writing, 3PL negotiation, Instrumentation

- Increased branded packaging adoption from 25% → 45% through seller panel redesign, reducing wrong returns by 10%, +₹8.5 Cr plat. NMV
 - Generated ₹1 Cr+ in monthly savings by establishing a data-driven loss marking system curbing supply-chain fraud in Valmo and other 3PLs
 - Scaled Image Capture at User Doorstep feature for evidence generation to curb fraud deliveries, reducing delivery swap fraud by ~10%

AI PROJECTS

- Internal Tools | MEESHO

[Jan '26 - Present]

Ranked among top 5 in AI output (2k+ employees) | Skills: AI prototyping, Eval engineering, Multi-agent workflows, MCP creation, Tooling, RAG

- KRD Checker — Eval-based PWA + Claude plugin that rates PRDs on rubrics, flags gaps by review impact and drafts PRDs | Link | 50+ PMs
 - Ground Ops Chat-bot — Classifies ground ops issues, surfaces root causes, provides SOP-driven next steps and creates tickets | 150+ users
 - 1on1 agent — Generates prep cards and AI actionable insights; logs, actions and tracks progress across 1on1s for reportees & managers | Link
 - Trained 200+ employees in Meesho on building through frontier AI and built 7+ skills and plugins for cross-team productivity improvement

- Personal Projects

[Sep '25 - Present]

Skills: PostHog, Sentry, Claude Code, CodeRabbit, Human-in-the-loop, UX design, PWA, Git, AI privacy and security, Supabase, Loops and graphs

- Gifting store — Experimental (fakedoor) storefront for edible bookmarks; GTM through Reddit, Goodreads and offline book meetups | Link
 - AI Finance App — Deployed an AI chatbot-powered app to track all spends across accounts/cards, set budgets and help users save money
 - Media logger — Built a logging app to track everything you watch and read; progress states, private notes and a year-end shelf recap | Link

UNIVERSITY ACCOLADES

- Campaigns Manager | ABHYUDAY, IIT BOMBAY

[Apr '22 - Apr '23]

Largest student-run social body for leadership and impact in Asia | Patronage by UNICEF, UNESCO and PETA | Reach: 70 L+

MANAGEMENT

- Organized the 10th Annual Social Fest - led a 3-tier team across 40+ events, 100+ members and 1000+ volunteers
 - Executed the flagship Powai Lake Cleanup campaign, collecting 2.5 tonnes of waste along a 2 km lakefront stretch

REFORMS & GROWTH

- Conducted blood donation drives across Mumbai region, collecting 1000+ units, potentially saving 3k+ lives
 - Pioneered campaigns in unexplored areas like Menstrual Hygiene and Career Counselling, impacting 5 L+ people

- Product Management Intern | MYMUSE INDIA PVT. LTD.

[Mar '22 - May '22]

- Launched recommendation quiz optimizing funnels (NMV +15%); drove insights for 9+ apps & dashboards and GTM to boost DAU by 30%

ACCOLADES AND EXTRA-CURRICULAR ACTIVITIES

- SCHOLASTIC

- Secured 99.84 %ile in IIT-JEE Main Exam ['20
 - Acquired 17th rank in State Talent Search Exam ['20
 - Offered admission to IIM-Calcutta '24, with shortlists from IIM-ABCs, CAT - 99.5 %ile ['24

Awarded KVPY Fellowship by GoI (Top 1.5%) ['20

Achieved a BITSAT score of 387 (99.7 %ile) ['20
- CULTURALS & SPORTS

- Designed 20+ characters and elements displayed in Vision, the design festival of IIT Bombay ['21
 - Performed in the Annual Fashion Show & Annual Dance Showcase, captivating 10k+ viewers ['23
 - Running multiple campus communities managing 5k+ members across product and culture ['21